

#ReasonToSmile Quiz FAQs

1. What will happen with the proceeds of this campaign?
Reliance Nippon Life Insurance company shall donate Re. 1 per participant in the quiz. The proceeds will be channelized through the Rotary Club of Mumbai Lakers and shall be utilized towards treatment of underprivileged cancer patients.

About the Rotary Club of Mumbai Lakers

The **Rotary Club of Mumbai Lakers** which is member of Rotary International is a service organization who works with his heart to raise the lives of less fortunate, whose stated purpose is to bring together business and professional leaders to provide humanitarian services, encourage high ethical standards in all vocations, and help build goodwill and peace in the world. The members of The Rotary club of Mumbai Lakers are known as Lakers. Its primary motto is "Service above Self". Engage Rotary, Change Lives.

The object of Rotary club of Mumbai Lakers is to encourage & foster the ideal of service and the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society. This objective is set against the "Rotary 4-way Test", used to see if a planned action is compatible with the Rotarian spirit. The 4-Way Test considers the following questions in respect to thinking, saying or doing:

- Is it the truth?
- Is it fair to all concerned?
- Will it build goodwill and better friendships?
- Will it be beneficial to all concerned?

2. Who will benefit out of this campaign?
The beneficiaries of this campaign will be underprivileged cancer patients associated with the Rotary Club of Mumbai Lakers, who are unable to fully fund their own cancer treatment.
3. Are multiple entries allowed per person in the quiz?
The quiz allows only 1 entry per participant. If you wish to contribute further, you can refer the quiz to your family and friends to encourage greater participation.
4. How long will this campaign be open?
This campaign shall be open from Dec 1, 2018 – Jan 30, 2019
5. When will the proceeds be given to the NGO?
The proceeds of this campaign will be given to the Rotary Club of Mumbai Lakers on World Cancer Day, February 4th, 2019.

6. Can I make a voluntary contribution to the cause of Cancer?

In this campaign, we will not be accepting any voluntary contributions. However, you can identify and get in touch with one of the NGOs in your locality for making the voluntary contribution.

7. How many patients will benefit out of this campaign?

This is subject to participation and the specific requirements of the identified patient beneficiaries. Our endeavours will be to maximize benefit extension to as many beneficiaries as possible.

8. What do I get from participating in this quiz?

With your participation, you will be supporting the treatment of underprivileged cancer patients and spreading awareness about this dreaded ailment. Additionally, we are providing you with discount vouchers for cancer diagnostic and other preventive diagnostic tests from leading healthcare providers (Kokilaben Dhirubhai Ambani Hospital and Fortis Hospital).

9. What is the nature of partnership between Reliance Nippon Life Insurance Company and Kokilaben Dhirubhai Ambani Hospital?

Cancer Treatment is a highly technical subject and KDAH has deep expertise in this area. RNLIC has entered into a knowledge partnership with KDAH to draw from the extensive knowledge and expertise of its doctors/specialists.

To support this campaign, KDAH has volunteered to offer a special discount proposition on its cancer diagnostic tests to customers, employees and stakeholders of RNLIC. This discount shall be extended to all participants of the #ReasonToSmile Campaign.